



INTERNATIONAL
BALLISTICS SOCIETY



Sponsorship & Exhibition Opportunities



31st INTERNATIONAL SYMPOSIUM ON BALLISTICS
November 4th - 8th, 2019 | Hyderabad, India

INVITATION

You are invited to participate in the 31st International Symposium on Ballistics (ISB) to be held in Hyderabad, India at HICC Novotel from 4th- 8th November, 2019 as a sponsor and/or exhibitor. International Symposium on Ballistics (ISB) represents a unique opportunity for organizations and businesses, both national and international, who wish to be recognized as partners in its success

The symposium allows exposure to the most current state-of-the-art technology in ballistics, provides opportunities for interactions with some of the world's leading experts in the field of ballistics technology and offers the chance to present, exhibit and share scientific research and development with international group of professionals. The society encourages the presentation of a wide range of papers at the ISB, from work in progress through to high quality scientific papers.

A RANGE OF SPONSORSHIP OPPORTUNITIES ARE AVAILABLE & these sponsorship packages are designed to provide opportunities for sponsors to:

- Promote their brand and products
- Provides opportunities for interactions with some of the world's leading experts in the field of ballistics technology
- Offers the chance to present, exhibit and share scientific research and development with international group of professionals.
- Develop and expand networks



PLATINUM SPONSORSHIP

USD 7050 (INR 5,00,000)

- You will get a complimentary stall (6mx4m= 24sqm).
- You will be featured in all promotional collaterals as Platinum Sponsor.
- Your Company logo will be published on the conference website; hyperlinked to your website.
- The brochure of your organization will be inserted in the delegate kits.
- Inclusion of the logo in ISB 2019 Programme Book as Platinum Sponsor.
- 02 delegate registrations will be provided complimentary to each Platinum Sponsor.

GOLD SPONSORSHIP

USD 4500 (INR 3,25,000)

- You will get a complimentary stall (5m x 3m = 15sqm).
- You will be featured in all promotional collaterals as Diamond Sponsor.
- Your Company logo will be published on the conference website.
- A leaflet with your organization details will be allowed to be inserted in the delegate kits.
- Inclusion of the logo in ISB 2019 Programme Book as Gold Sponsor.
- 01 delegate registrations will be provided complimentary to each Gold sponsor.

REGISTRATION COUNTER SPONSORSHIP (Only one slot available)

USD 3500 (INR 250,000)

The registration area is a high-traffic space in any conference. This sponsorship will provide you with visibility as soon as the delegates walk into the conference venue.

- Your Company logo will be published on the conference website.
- Company logo in the official onsite symposium agenda.
- Your company logo will be included on the registration confirmation emails.
- Company logo will be included in the signage at the registration area onsite.
- Sponsor logo will be included in the lanyards which will be distributed to symposium attendees (lanyard cost to be borne by the sponsor).
- 01 delegate registrations will be provided complimentary to the sponsor

EXHIBITORS BOOTH COST

- Exhibition Stall - 3m x 3m sqm: USD 2800 (INR 200,000)
- Exhibition Stall - 3m x 2m sqm: USD 2200 (INR 156,200)



OTHER SPONSOR OPPORTUNITIES

Sponsorship for Indian students including Research Scholars for the best selected papers

FOR THE FIRST BEST FIVE SELECTED PAPERS, DELEGATE FEE SPONSORSHIP FULL AMOUNT IS \$1200 PER DELEGATE

- Full Page Advertisement in Souvenir book.
- Logo on the signage and branding at the venue.
- Logo on the website.

FOR NEXT 6 TO 10 BEST SELECTED PAPERS DELEGATE FEE SPONSORSHIP IS 70% AMOUNT IS \$840 PER DELEGATE

- Half page Advertisement in Souvenir book.
- Logo on the signage and branding at the venue.
- Logo on the website.

FOR NEXT 11 TO 15 BEST SELECTED PAPERS DELEGATE FEE SPONSORSHIP IS 50% AMOUNT IS \$600 PER DELEGATE.

- Logo on the website.
- Logo on the signage and branding at the venue.

FOR NEXT 16 TO 20 BEST PAPERS SELECTED DELEGATE FEE SPONSORSHIP IS 30% AMOUNT IS \$360 PER DELEGATE.

- Logo on the website.

ADDITIONAL SPONSOR OPPORTUNITIES

Sponsorship for Indian students including Research Scholars for the best selected papers

| S. No. | Type of Sponsorship | Amount in INR |
|--------|--------------------------------------------------|------------------------|
| 1 | Gala Dinner (available unlimited sponsors) | USD1410 (INR 1,00,000) |
| 2 | Cultural Program(available unlimited sponsors) | USD 1410(INR 1,00,000) |
| 3 | Delegate badges (available unlimited sponsors) | USD 1410(INR 1,00,000) |
| 4 | Pens/Writing pads (available unlimited sponsors) | USD 1410(INR 1,00,000) |

PAYMENT DETAILS

ISB 2019 Account Details

| | |
|----------------|-----------------------------------------|
| Account Name | THE AERONAUTICAL SOCIETY OF INDIA |
| Account Number | 38080591155 |
| Bank Name | STATE BANK OF INDIA |
| Branch | 03026-CHANDRAYANGUTTA -HYDERABAD -INDIA |
| IFSC Code | SBIN0003026 |



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Exhibitor & Sponsorship Booking Form

PLEASE FILL THE FULL DETAILS

Company Name _____
Billing Address _____
City _____ State _____ Pin Code _____
Relationship Manager _____ Designation _____
Mobile _____ E-mail _____
Preferred Display Name _____

SPONSOR PREFERENCE

Please mention the type of sponsorship opportunity in which you are interested (as per the options provided by us)
Preference _____

PAYMENT DETAILS

Booth Cost _____ Amount in words _____
Sponsorship Cost _____ Advance Amount (50% of Grand Total) _____
Total Cost _____ Demand Draft no _____ Date _____
Grand Total _____ Amount _____ Bank _____

BANK DETAILS


| | |
|----------------------|-----------------------------------|
| Account Name | THE AERONAUTICAL SOCIETY OF INDIA |
| Account Number | 38080591155 |
| Bank Name | STATE BANK OF INDIA |
| Branch area and Code | 03026 - Chandrayangutta |
| IFSC Code | SBIN0003026 |
| IBAN | SBININBB306 |
| MICR Code | 500002012 |
| City | HYDERABAD |
| State | TELANGANA |
| Country | INDIA |

I agree with all terms & condition as mention in the industry prospectus

Date.....

Signature.....

ISB 2019 SYMPOSIUM SECRETARIAT

 MCI GeTS India Pvt. Ltd.
HITEX, Second Floor, HITEX Trade Fair Office Building Izzath Nagar, Madhapur, Hyderabad 500084
Email isb@mci-group.com | Mobile +91 9848440272
Website <http://www.aesihyd.in/isb2019/index.php>

GENERAL TERMS & CONDITIONS

- The sponsorship will be confirmed to the companies/ organisation only on receipt of the full payment as per the package selected. None of the benefits mentioned above will be provided to any sponsor till receipt of the full amount.
- All prices are exclusive of 18% GST, subject to change.
- Payment must be received by 1st August 2019. Please be advised that your Sponsorship is not considered confirmed until payment has been received in full. Please note that all payments must be made in INR.
- Cancellations requests must be submitted with ISB 2019 organisers in writing. No cancellations will be entitled for any refund if the request is sent on or after 1st September 2019.
- ISB 2019 organizers reserve all rights to modify/rearrange the floor plan or cancel any sponsorship without assigning any reason thereof.
- All booking forms must be accompanied by 100% advance. Written confirmation of booking will be given after 100% payment is received.
- The sponsor must not cause any damage to the walls, panels and other areas inside the venue. In case of any such damage, the sponsor will have to indemnify all charges against the same.



Contact us for further assistance



ISB 2019 Symposium Secretariat
MCI GeTS India Pvt. Ltd.
HITEX, Second Floor, HITEX Trade Fair
Office Building Izzath Nagar, Madhapur,
Hyderabad 500084
Email: isb@mci-group.com
Mobile: +91 9848440272
Website: <http://www.aesihyd.in/isb2019>